LIFETIME FOODS BROCHURES

3-PHASE BROILER FEED

BROILER STARTER CRUMBS

This feed is formulated for chicks between day 1 and 14 days of age. Each chick is expected to consume 500g of this feed during this period before switching to broiler grower crumbs.

BROILER GROWER CRUMBS

Feed to broilers from day 15 to 21, before changing over to broiler grower pellets. During this period, each bird is expected to consume 500g of grower crumbs

BROILER GROWER PELLETS

Once the birds have turned 22 days of age, feed with grower pellets until they are 28 days old. Each bird has an allocation of 1kg of feed before switching to finisher pellets.

BROILER FINISHER PELLETS

This feed was designed to cater for a broiler's needs from day 29 up to slaughter. Each bird is expected to consume 1.5kg of feed during this period.

Feed	Age (days)	Feed intake	Number of bags (50kg) per 100 chicks
Starter crumbs	1 – 14	500g	1
Grower crumbs	15 - 21	500g	1
Grower pellets	22 - 28	1kg	2
Finisher pellets	19 - slaughter	1.5kg	3

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BROILER THREE PHASE FEEDING PROGRAM



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TWO PHASE FEEDING PROGRAM

BROILER STARTER-GROWER CRUMBS

This feed is designed to feed broiler chicks from day 1 to day 21, before changing over to broiler grower-finisher pellets. Each chick is expected to consume 1kg of the feed during this period

BROILER GROWER-FINISHER PELLETS

Feed to broilers from day 22 to day 38, depending on target slaughter weight. Each bird is expected to consume 2.5kg of feed during this period.

Feed	Age (days)	Feed intake	Number of bags (50kg) per 100 chicks
Starter-grower crumbs	1 – 21	1kg	2
Grower-finisher pellets	22 – 35	2.5g	5

BROILER CONCENTRATE

This feed is designed to cater for different age groups in broiler production. To obtain broiler starter, mix 2 parts broiler concentrate with 3 parts crushed maize (sieve size 3mm).

NB: MIX INGREDIENTS BY WEIGHT. The feeding instructions for this feed are similar to the broiler starter crumbs. For the grower and finisher stages, the mixing ratios are 1 part broiler concentrate with 2 parts crushed maize (passed through a 3mm sieve). MIX BY WEIGHT.

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LAYERS FEED

CHICK STARTER MASH

This feed is specifically formulated to meet all the nutritional requirements of layer chicks from day 1 (week 0) to week 8. Chick starter crumbs facilitate optimal growth and development of layer chicks, which has a bearing on its performance as a laying hen. Each bird is expected to consume 2kg of feed.

CHICK GROWER MASH

This feed is designed to support healthy growth and reproductive development in pullets, readying them for egg production. It is fed from week 9 to week 15, with each pullet expected to consume 4.5kg of feed during this period.

START LAY MASH

Start-lay mash is feed given to pullets from week 16 up to end of week 17. At this stage, the birds are preparing to start egg production; hence a predetermined ration is given. Each bird consumes between 115g to 120g of feed per day. During the 2 week period, the average feed per bird is 1.65kg.

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LAYERS FEED

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STANDARD LAYERS MASH

This feed is formulated to meet the nutritional needs of a laying hen from the onset of lay to culling. Each bird is expected to consume 125g of feed per day.

SUPERIOR LAYERS MASH

This feed is designed to support growth and egg production in underperforming commercial layer birds. It also maintains normal egg production rate towards the end of lay period. Each bird is expected to consume 120g of feed per day.

LAYERS CONCENTRATE

To obtain layers mash, mix layers concentrate with crushed maize in a ratio of 2:3 respectively. This should be done by weight. Each bird is expected to consume 125g of feed per day.

Feed	Age (weeks)	Feed intake
Chick starter mash	0 - 8	2kg
Chick grower mash	9 - 15	4.5kg
Start-lay mash	16 - 17	115g – 120g
Standard layers mash	18 – end of lay	125g
Superior layers mash	18 – end of lay	120g

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ROADRUNNER

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ROADRUNNER STARTER MASH

This feed is meant to feed free range and indigenous chickens from day 1 to the end of week 8. Each bird is expected to consume about 2 to 2.5kg of feed during this period.

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ROADRUNNER GROWER MASH

This feed is formulated to feed free range and indigenous chickens from week 9 up to point of lay or slaughter, depending on the farming practice. Each bird is expected to consume 4.5kg to 5kg of feed at point of lay. This feed does not contain a coccidiostat!

ROADRUNNER BREEDER MASH

This feed is designed to support egg production in free range chickens. Feed from onset of lay throughout the entire egg production period. Each bird is expected to consume an average of 120g of feed per day. This feed does not contain a coccidiostat!

ROADRUNNER BREEDER CONCENTRATE

To obtain roadrunner breeder mash, mix 2 parts of breeder concentrate with 3 parts crushed maize by weight. Follow the feeding instructions for roadrunner breeder mash. Each bird consumes 120g of this feed.

PIG FEED GUIDELINE

PIG CREEP MEAL

This feed is specifically formulated for piglets from week 1 to week 5 (35 days), to initiate and promote digestive system development. The product contains pre-cooked maize for ease of digestion. Each piglet is expected to consume 1kg of feed during this period; before moving to pig weaner meal.

PIG WEANER MEAL

Pig weaner meal is formulated to give piglets that have been weaned from day 36 to day 56 depending on production goals. Each pig is expected to consume 1.5kg during this period before switching to pig grower.

PIG GROWER FINISHER MEAL

This feed is designed to facilitate the nutritional requirements for pigs in the growth phase from day 57 up to slaughter, depending on target weight. Each pig is expected to consume about 183kg of feed by day 147.

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PIG FEED

FEEDING PROGRAM

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PIG FEED GUIDELINE

PIG CONCENTRATE

Mix 2 parts pig concentrate to 3 parts crushed maize by weight, to produce pig grower finisher meal. This feed is fed according to the feeding requirements of pig grower finisher meal above.

LACTATING SOW MEAL

Feed pregnant sows 1 week before farrowing and continue during the lactating stage. Pre-farrowing, give a sow 3kg of feed per day. Post-farrowing, each sow is expected to consume 2kg + 0.5kg for every live piglet being nursed. For instance, if a sow has 13 piglets, calculate as follows: 2kg + (13 * 0.5kg) = 8.5kg per day

BOAR AND SOW MEAL

Feed dry sows at the rate of 2kg to 2.2kg per day. The boar should be fed in accordance with the amount of breeding work done. Adjust up to 3kg for boars during mating periods.

BOAR AND SOW CONCENTRATE

Mix this concentrate with crushed maize in the ratio of 2:3 respectively. The mixing is done by weight, to obtain boar and sow concentrate. Feed according to the guidelines above.

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DOG BITES FEED GUIDELINE

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Nutritional Composition

Crude Protein: 21.5%
Crude Fat: 8%
Fibre: 3.9%
Calcium: 1.0%
Phosphorous: 0.8%
Moisture: 5%

Feeding Instructions

This is a wholly pre-cooked, premium quality dog food.
For young dogs, it can be fed dry or mixed with milk or gravy.

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RABBIT PELLETS

FEEDING PROGRAM

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RABBIT PELLETS

Composition

Energy: 10.2 MJ/kg
Protein: 18%
Fat: 3.5%
Calcium: 0.9%
Phosphorous: 0.9%
Salt: 0.6%

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Feeding Recommendation

Feed to growing and breeding rabbits in conjunction with good quality roughage (preferably legume hays like lucerne).

Mix pellets with hay in the ratio:
60% Pellets : 40% Hay

Feeding rate varies with size and physiological status:

- Maintenance: Up to 150g per rabbit per day
- Pregnant Does (Females): 180–200g per day
- Lactating Does: 220–260g per day (depending on litter size)